

THINK LIKE A BUSINESS OWNER

SURROUND YOURSELF
WITH ALL THINGS BUSINESS



ENTERPRISING
Partnerships Pty Ltd

TRAINING

There are many online and face to face training courses and mentoring available for free or very low cost.

Free

Google	https://bit.ly/3ey2pyn
Facebook	https://bit.ly/3exeLqk
Hubspot	https://bit.ly/3u1h9LX
Instagram	https://bit.ly/3dTK7s8
General Assembly	https://ga.co/3eOtG0m
Youtube	https://bit.ly/3u1iwdz
Shopify ecommerce	https://bit.ly/3omXpAT

Free business-specific programs

Business Victoria online
<https://bit.ly/3nn6hWX>

Business Victoria information
<https://bit.ly/2QofQst>

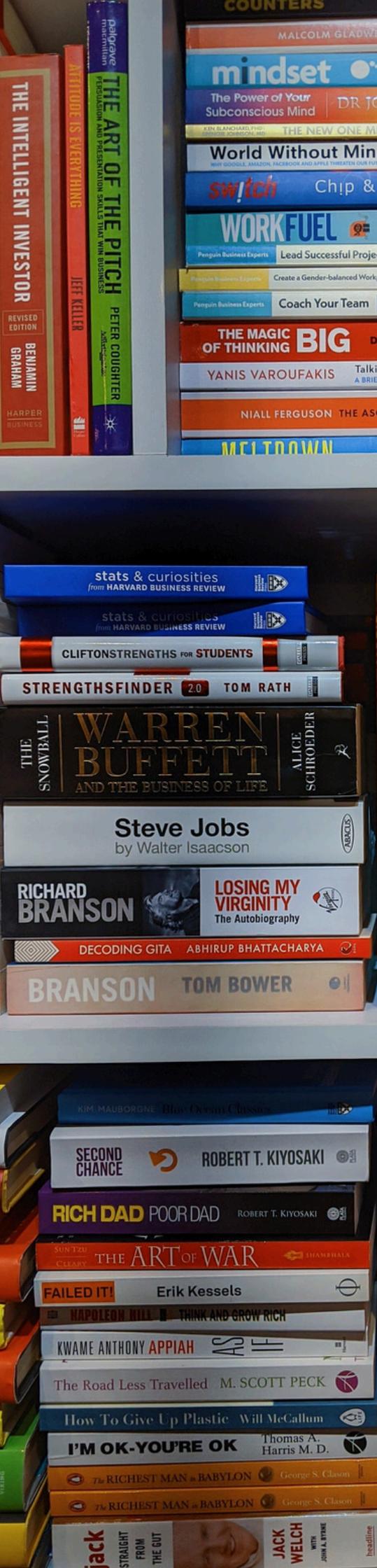
Business Victoria Small Business Bus
<https://bit.ly/32QzShR>

Australian Taxation Office
<https://bit.ly/3Pj0Av6>

Business mentoring/coaching

Many Councils offering limited free mentoring sessions for local businesses.





BUSINESS BOOKS

Develop skills, learn the language of business, find role models, get tips, create business strategies and be inspired.

Think and Grow Rich Napoleon Hill

The tools of Titans Tim Ferris

Tribe of mentors Tim Ferris

The 7 habits of highly effective people Stephen Covey

Failing forward John C Maxwell

Catch of the Decade (Aus) Gabby and Hezi Liebovich

Mindset Carol S. Dweck

The lean startup Eric Reis

Quiet: The Power of Introverts Susan Cain

Take the leap: change your career, change your life Sara Bliss

Business as Usual Anita Roddick

Ready to Soar (Aus) Naomi Simson

Rich Dad Poor Dad Robert Kiyosaki

Pitch Anything Oren Klaff

Confidence Rosabeth Moss Kanter

Business Model Innovation Alexander Osterwalder

The Start Up Owners Manual Steve Blank

How to build an online business (Aus) Bernadette Schwarz

Individual entrepreneurs such as Warren Buffett, Sarah Blakely etc.

** Many of these books will be available through your local library.

** You can listen to books on Audible for free or low cost.

ONLINE NEWSLETTERS

Spend some time every day keeping up to date with business news.

Foundr (Aus)

www.foundr.com

Smartcompany (Aus)

www.smartcompany.com.au

Entrepreneur

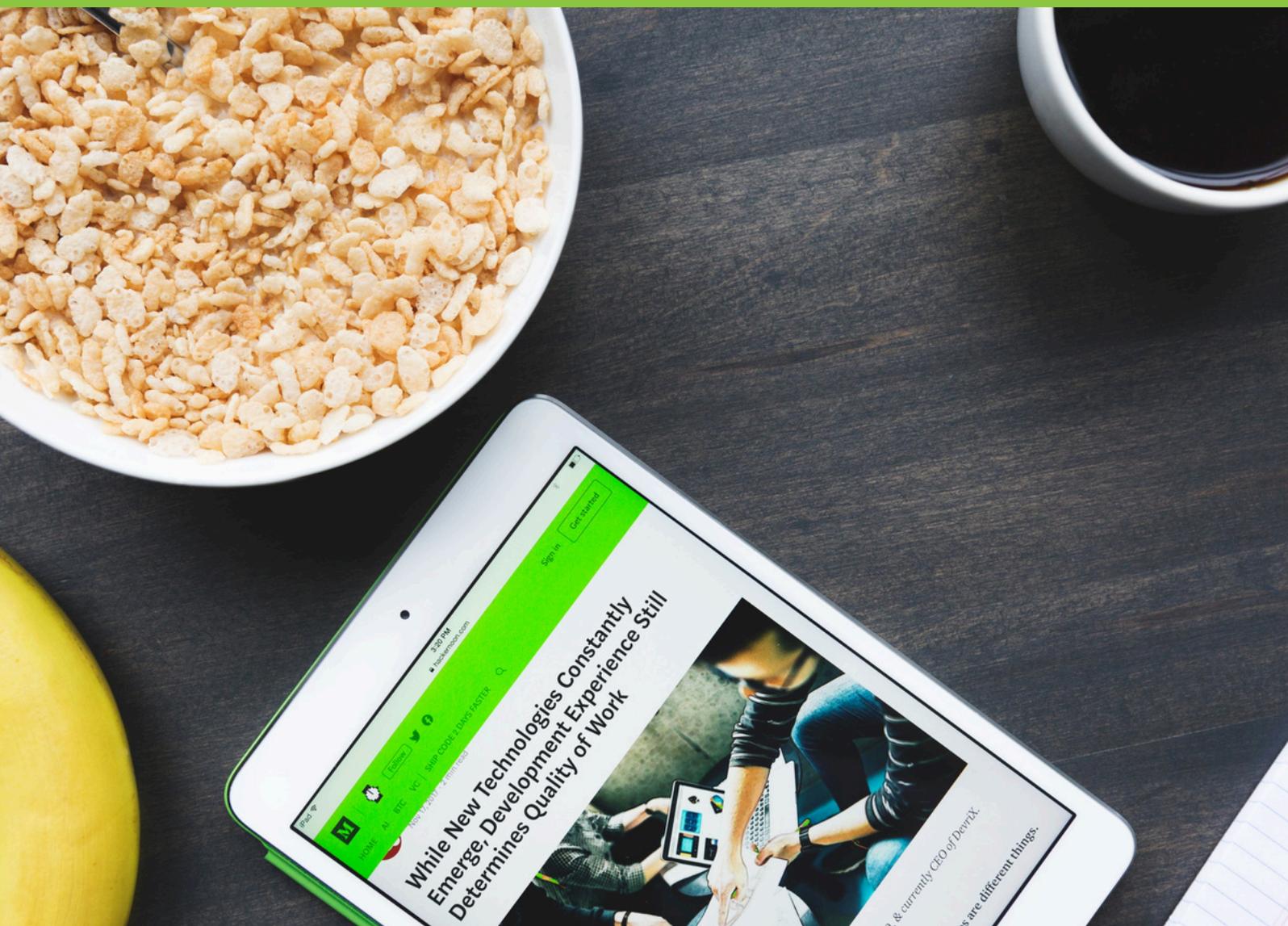
www.entrepreneur.com

Forbes

www.forbes.com

Inc.

www.inc.com



PODCASTS

Use time wasters like public transport or road traffic to stay motivated, learn about the experiences of well know companies, 'how to' and looking after yourself.

Social media

The Science of Social Media	Buffer	https://bit.ly/2SKRQAA
Marketing School	Neil Patel and Eric Siu	https://bit.ly/3wfnq8h
Social media marketing	Google	https://bit.ly/3uTgQUq

Interviews with entrepreneurs

Foundr (Australian)	Foundr	https://bit.ly/3acDsV3
Australian podcasts	Various	https://bit.ly/2RdZ2oJ
Ecommerce Masters	Shopify	https://bit.ly/33MIVlx
The James Altucher Show	James Altucher	https://apple.co/3flkeAZ

Examples of company's failures and successes

From poop to gold	Harmon Brothers	https://bit.ly/2KjZL0a
How I built this	Guy Raz	https://n.pr/3fmcD59
Start up therapy	Startups.com	https://bit.ly/3eZVME8
Business Wars	David Brown on Wondery	https://bit.ly/3fkPj7N
Business on the brink	Iheartradio	https://bit.ly/3eN8PLk

Build your business

The business experiment (Aus)	Ashleigh & Joyce	https://apple.co/3tQBhQA
Business growth for women (Aus)	HerBusiness Suzie Dafnis	https://bit.ly/3ybF3rc
Tradies in business (Aus)	Warwick Bidwell and Nic Cox	https://bit.ly/3w6QsGU
Small business marketing (Aus)	Mybusiness	https://bit.ly/3zLpXZG
Lady Startup (Aust)	Mamamia	https://apple.co/3wfCPW9

Look after yourself

The introvert entrepreneur	Beth Beulow	https://bit.ly/3bs3WFu
Ten percent happier	Dan Harris	https://bit.ly/3fmwIkJ
Dr Happy (Aust)	Dr Tim Sharpe	https://bit.ly/3bwqQeJ